



## SKY PARTNERSHIP

# A MATCH MADE IN GOLFING HEAVEN

Unparalleled exposure of our brand, direct to golf's most avid fans



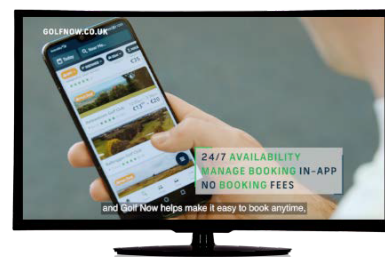
## BENEFITS

Through our partnership with Sky we aim to market your tee times across multiple channels, attracting new golfers, increasing rounds and growing the game.

- Multi-million pound investment in marketing GolfNow across Sky platforms.
- GolfNow is marketed across a range of Sky digital video platforms, including their video on-demand service, Sky Sports YouTube channels and more.
- GolfNow booking widget directly integrated into the skysports.com/golf website.
- Special offer at the club? Harness the power of targeted digital advertising through GolfNow and Sky.
- Advertised across Sky Sports Golf and a variety of sports, news and entertainments channels – so this is a great time to make sure your teetime availability is showing on GolfNow.co.uk



Sky Sports Golf  
Homepage Takeover



Video-on-Demand and  
Linear TV advertising

## SKY PARTNERSHIP IN NUMBERS

**£1M** invested in Sky Sports Advertising

**9** Major Exposure; Catch our ads throughout Masters, The Open, USPGA & US Open plus all 5 of the Women's major events and the 2025 Ryder Cup.