



## FLEXIBLE MEMBERSHIPS

# GROW AND RETAIN YOUR MEMBER BASE

A self-managing, points based flexible membership solution that opens up a new customer base to your club.



## BENEFITS

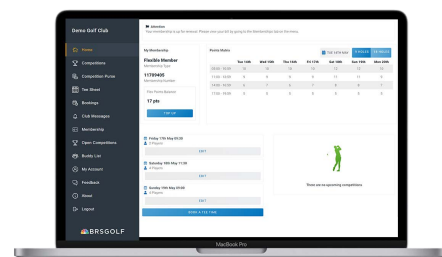
Fully-integrated with BRS Golf Payments, tee sheet, member booking technology, our self-managing flexible membership software is perfect for busy, modern golfers.

### Club

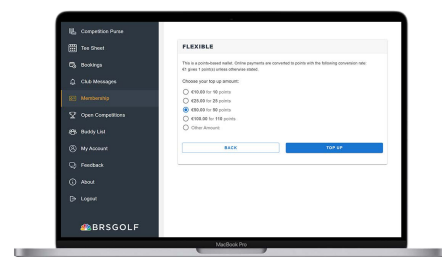
- Attract new golfers who want a flexible approach to membership
- Retain your current members who don't get out to play as often as they'd like
- Powered by BRS Payments, Flexible Memberships is offered as a free upgrade to current customers
- Works seamlessly with our Memberships management software, Payments, tee sheet and member booking site and app.

### Member

- A membership for the modern lifestyle. Perfect for new golfers and members who don't get out to play as often as they'd like
- Flexible members can easily top-up points to their wallet anytime, anywhere and use it for their green fees
- Works perfectly inside the existing BRS Golf members website or app



Points matrix to suit  
your members needs



Self managing. Members can top  
up their Flex wallet in seconds

## FLEXIBLE MEMBERSHIPS IN NUMBERS

**240** Clubs using Flexible  
Memberships