

SKY PARTNERSHIP

A MATCH MADE IN GOLFING HEAVEN

Unparalleled exposure of our brand, direct to golf's most avid fans



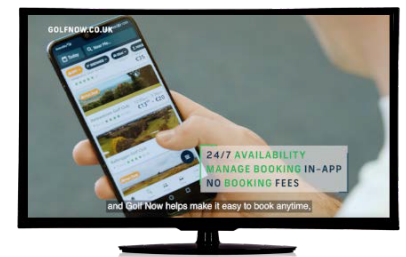
BENEFITS

Through our partnership with Sky we aim to market your tee times across multiple channels, attracting new golfers, increasing rounds and growing the game.

- Multi-million pound investment in marketing GolfNow across Sky platforms.
- GolfNow is marketed across a range of Sky digital video platforms, including their video on-demand service, Sky Sports YouTube channels and more.
- GolfNow booking widget directly integrated into the skysports.com/golf website.
- Special offer at the club? Harness the power of targeted digital advertising through GolfNow and Sky.
- Advertised across Sky Sports Golf and a variety of sports, news and entertainments channels – so this is a great time to make sure your teetime availability is showing on GolfNow.co.uk



Sky Sports Golf Homepage Takeover



Video-on-Demand and Linear TV advertising

SKY PARTNERSHIP IN NUMBERS

£2M invested in Sky Sports Advertising

9 Major Exposure; Catch our ads throughout Masters, The Open, USPGA & US Open plus all 5 of the Women's major events and the 2024 Solheim Cup.