



## SPOTLIGHT PROGRAMME

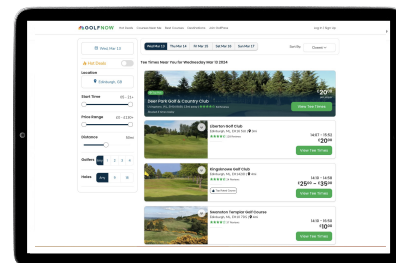
### STAND OUT FROM THE CROWD

Get unmatched presence and visibility through premium marketing, helping golfers see your tee times first

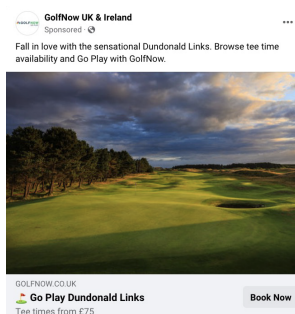


### BENEFITS

- In 2023 courses in our Spotlight Programme received 133% more page views than those not in the programme.
- Optimum placement at the top of desktop and app search results, appearing as an organic find, drives increased exposure and tee time sales.
- Put your business up front with featured placement in local email and national push notification campaigns. Get the word out using GolfNow's database and make something good happen.
- Exclusive digital ads, customised for your course, run across our social media channels targeting golfers in your area.



Unmatched visibility on our website and in app.



Improved awareness with social media and email features.

### THE SPOTLIGHT PROGRAMME IN NUMBERS

**133%** More page views than non-Spotlight courses / **1.85M** Page views across our website and app / **213K** Reach our golfers across the UK & Ireland