



## ACCOUNT MANAGEMENT

## GLOBAL REACH, LOCAL KNOWLEDGE

Maximise your club's revenue potential with help from our dedicated account management team



### BENEFITS

- Our Account Management team know golf inside and out, and they specialise in combining industry-leading IT with traditional management techniques to move your business forward.
- Get more from every round with data-driven variable pricing and unmatched technology support. Our UK & Ireland-based team can help you to set rates, take advantage of market trends and employ the recommendations that make the difference.
- The team can also help you manage and maintain communications with your members and visitors alike. Promote your tee times with scheduled messages, social media ads and more.
- The dedicated Account Manager for your region, who is the expert on all things golf and green fee-related in your area, has access to an unrivalled pool of data and can provide the expertise to help you grow your online visitor green fee revenue.



"The team at GolfNow has not only helped ORIDA meet demand for tee times post lockdown, they have also assisted in growing revenue through dynamically pricing rounds to ensure courses maximise profit and minimise vacant tee times"

Dr Kyung J Rhee  
ORIDA Hotel Golf & Leisure

### ACCOUNT MANAGEMENT IN NUMBERS

**7** Dedicated Account Managers in the UK & Ireland

**£13M** revenue generated for our course partners via GolfNow in 2023

**1,490** Club partners rely on our account management team