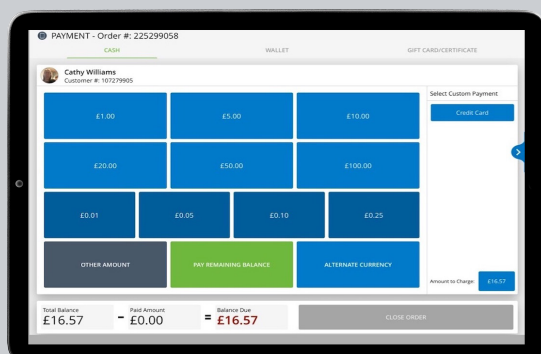
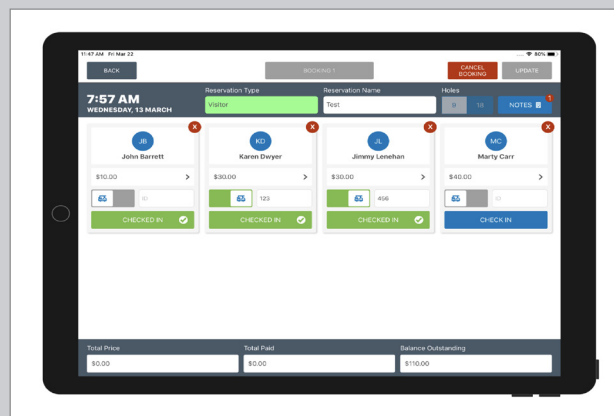


# PRODUCT TOUR

## Tee Time Management

BRS Golf is the leading provider of tee time management and online booking systems in the world

- Supports multiple users who can log in from any location, see availability and bookings
- Break away from diary systems and save staff hours
- Take control over who can book when and for what price with our powerful tee times rules configurations
- Maximise course revenue without impacting members
- Use our dashboard for enhanced reporting
- Set-up for multiple course types and combinations



## Point of Sale

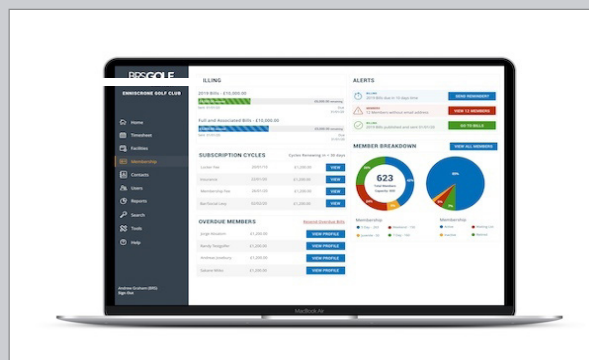
Full integration of the tee sheet and EPOS provides customer tracking while optimising your operation

- Automatically apply differential green fee pricing for members and visitors
- Take payments via cash, gift card or member wallet
- Facilitates member wallet top-ups
- Flexible discounting structures
- Issue and redeem rainchecks
- Inventory and purchase order management
- Manage F&B through the iPad app
- Comprehensive reporting

## Memberships

This feature-rich solution allows you to manage all aspects of membership in one place

- Integrated with BRS Golf's tee sheet and app
- Chain subscriptions based on age, length of service or design your own
- Auto-disable non-payers after an allowed grace period
- Completely customisable payment cycles for member billing
- Generate bills in a few clicks and send them to members
- Allows members to pay their bills online
- Free Flexible Memberships and Membership Finance features

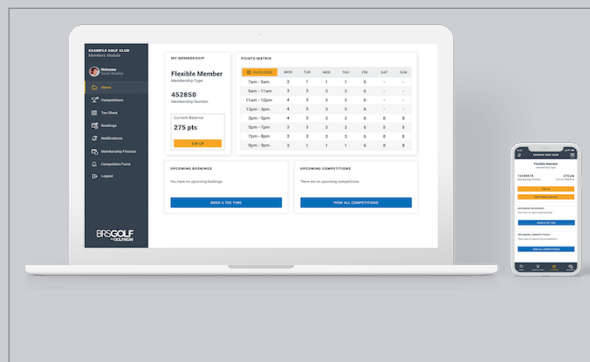


# PRODUCT TOUR

## Grow the Game

BRS Golf customers can access tools like Flexible Memberships and Membership Finance for free

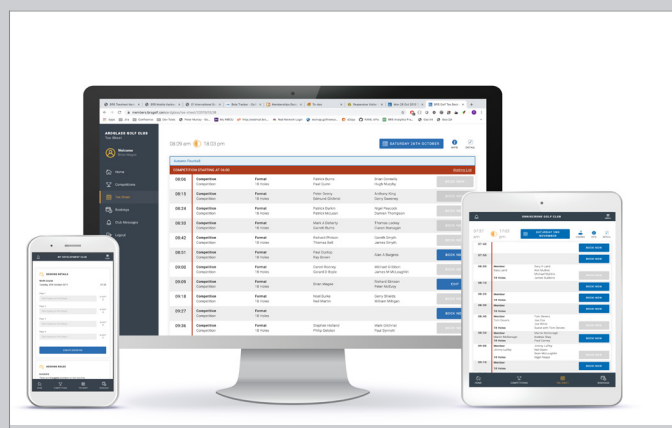
- Attract new golfers who want a flexible approach to membership with our self-managing points-based solution
- Make membership more accessible with our finance solution, powered by V12 Retail Finance - there's no clawbacks, no admin and clubs are paid within 48 hours of loan approval
- Retain your current members by giving them membership options
- Flexible Memberships works seamlessly with BRS Payments
- Both features are integrated with Memberships, our tee sheet and member booking website and app



## Member Booking

Our enhanced members website and mobile app simplifies booking casual and competition tee times

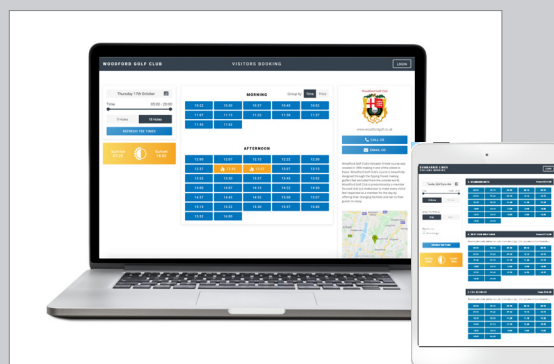
- Fully-integrated with our market-leading tee sheet
- Reduces 'no-shows' and competition time sheet abuse
- Improves communication and participation in clubs using email, SMS and Club Messages
- Works seamlessly with our new Memberships management solution
- Eradicate the queue on the first tee and the 'ball in the chute'!



## Visitor Booking

Allow visitors to book and pay for casual tee times and open competitions directly through your website

- Take bookings even when there's no one in the pro shop or office
- Integrated with your website and customised with your club logo and description
- Manage online payments seamlessly with BRS Payments
- 70% of visitor traffic is on mobile or tablet so a responsive booking engine is a must for any golf club
- Open competition booking, including force capture of club, handicap and CDH number at the time of booking

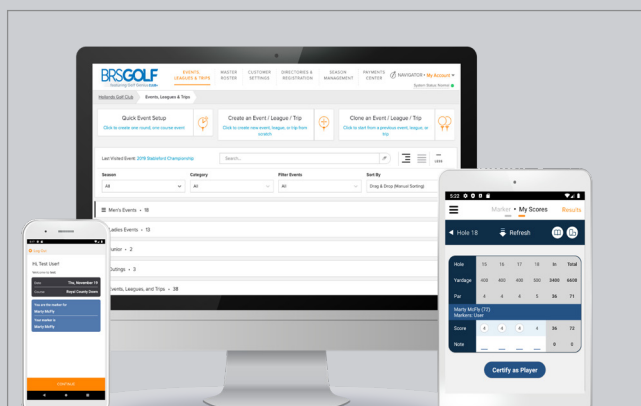
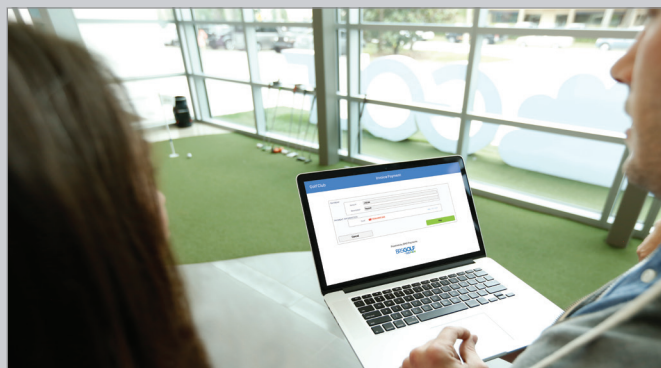


# PRODUCT TOUR

## Online Payments

Our completely secure online payments processor has been designed specifically for golf clubs

- Fully-integrated with our new Memberships, Flexible Memberships and Visitor Booking technology
- Increase cash flow by allowing members to pay their subscription bills and other fees online
- Increase club revenue from visitor green fees
- Manage all your transactions securely in one place
- Support when you need it from the BRS Golf customer success team



## Competition Management

BRS Golf featuring Golf Genius offers complete competition management with WHS integration.

- Fully integrated with the new World Handicap System across all golf unions in the UK & Ireland
- Syncs with our tee sheet, members booking site and app
- Digital scoring through the new BRS Golf Scoring App
- Easily create and manage all types of club competitions, including tournaments, corporate and society days, and open competitions
- Customisable scorecards, live leaderboards and more

## GolfNow & Marketing

To get more golfers out on your course, you need to get your course in front of more golfers

- With unrivalled reach, GolfNow drives awareness of golf courses like no one else
- Our partnership with Sky Sports means unparalleled exposure of our brand, direct to golf's most avid fans
- Reach a highly engaged audience of golfers with national and localised emails and geo-targeted, social media advertising
- Our Premium Marketing Program is an exclusive opportunity for a limited number of course partners

