

# BRSGOLF

## SKY PARTNERSHIP

### A MATCH MADE IN GOLFING HEAVEN

Unparalleled exposure of our brand, direct to golf's most avid fans



#### BENEFITS

Through our partnership with Sky we aim to market your tee times across multiple channels, attracting new golfers, increasing rounds and growing the game.

- Multi-million pound investment in marketing GolfNow across Sky platforms.
- GolfNow is marketed across a range of Sky digital video platforms, including their video on-demand service, Sky Sports YouTube channels and more.
- GolfNow booking widget directly integrated into the skysports.com/golf website.
- Special offer at the club? Harness the power of targeted digital advertising through GolfNow and Sky.
- Advertised across Sky Sports Golf and a variety of sports, news and entertainments channels – so this is a great time to make sure your teetime availability is showing on GolfNow.co.uk



Sky Sports Golf Homepage Takeover



Video-on-Demand and Linear TV advertising

#### SKY PARTNERSHIP IN NUMBERS

£2M invested in Sky Sports Advertising

4 Major Exposure; Masters, Open, USPGA & US Open