



Cammeray Golf Club, New South Wales

Country	Australia
Contact	Layton Gould
Position	General Manager
Installation Date	2019

Cammeray Golf Club started working with GolfNow and iSeekGolf in late 2019 and at that time our Club did not have an online booking system. Fast forward 18 months to mid-2021 and 40% of our monthly social green fees are now booked online.

Using GolfNow's online booking system, social golfers can readily book a round of golf by visiting the GolfNow website or by following the links on our site or social media channels – as we often feature in GolfNow's social media promotions. The system also generates a confirmation email to confirm each booking made and it gives me great pleasure when I see bookings being made at all hours of the day, particular between 7pm and midnight which is after our proshop has closed.

From a proshop management perspective, we have less missed phone calls, it speeds up the check-in process as rounds have been pre-purchased and significantly reduces risks associated with cash handling. At the end of each month, we get detailed performance reports allowing us to benchmark our results as well as an itemised transaction listing of green fees sold.

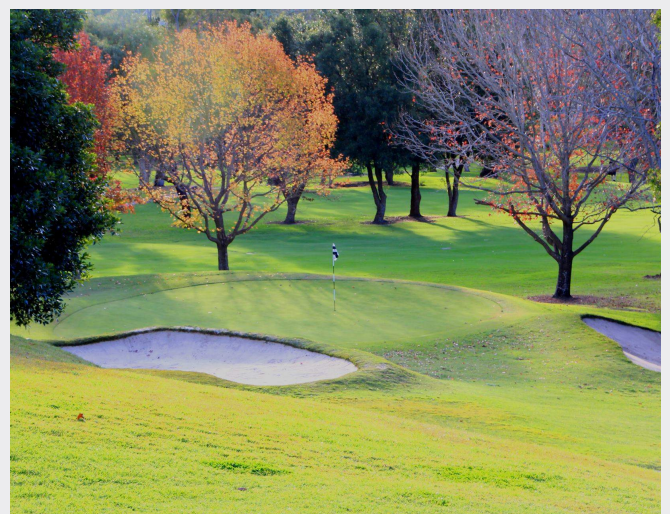
The GolfNow platform has assisted our business to increase revenues and we greatly appreciate the support of Rob Woodland and GolfNow in helping us to achieve these results.

- Layton Gould, General Manager @ Cammeray Golf Club



24/7 Access to Tee Times

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To learn more, contact your GolfNow representative

By Email on info@golfnow.com.au

Or by Phone on +61 1800 942 929