

# Account Management

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**“Having market support for my course is invaluable”**

– Jan Brodie,  
Monfieth Links Golf Club

Expert-level support for over  
**2,200 courses**

**70**  
local employees

## Global reach, local knowledge

From maximising your course’s revenue potential to tracking customer satisfaction and more, let the combined knowledge and experience of our account management team help you get the front line of your customer experience right.

### Features



#### Expertise close to home

Our Account Management team know golf inside and out, and they specialise in combining industry-leading IT with traditional management techniques to move your business forward.



#### Support for all seasons

Get more from every round with data-driven dynamic pricing and unmatched technology support. Our UK and Ireland-based team can help you to set rates, take advantage of market trends and employ the recommendations that make the difference.



#### Communications

The team at BRS GOLF can also help you manage and maintain communications with your members and visitors alike. Promote your tee times with scheduled messages that are up-to-date, promote your course across social media and more.



#### Growing the game

We are as passionate about the game of golf as you are, and our programs are dedicated to fueling players’ love for the sport. Bring new golfers to your course with our “grow the game” initiatives throughout the year—and watch your customer base grow at the same time.

### Find your solution

GOLFNOW helps golf courses like yours build lasting relationships with golfers by providing innovative technologies, professional services and dependable support, 24/7/365.

GOLFNOW and BRS GOLF are part of the GOLF family of brands, serving more than 7,000 course partners worldwide.

- The UK & Ireland’s leading online tee time provider since 2005
- Serving 2,200+ courses
- Trusted by more than 500,000 golfers
- In partnership with GOLF Channel



To learn more about our offerings, contact our Account Management Team at [sales@golfnow.co.uk](mailto:sales@golfnow.co.uk) or by calling **02895 680 288** or **+353 1800 852 935 (ROI)**.