

Sky Partnership



£2 million marketing investment

Advertising across Sky Channels

Video on Demand, pre-roll and YouTube

Targeted digital display advertising

Powerful social media presence

Integration into Sky Sports Golf website

Through our partnership with Sky we aim to market your tee times across multiple channels, attracting new golfers, increasing rounds and growing the game.



£2m Investment

In partnership with Sky, we are investing an unprecedented £2 million in marketing GOLFNOW across Sky platforms this year, including TV advertising and programming sponsorship.



Sky Channels

This year GOLFNOW will have advertising across Sky Sports Golf and a variety of other sports, news and entertainments channels – so this is a great time to make sure your teetime availability is showing on GOLFNOW.co.uk.



Social Media

This year we'll be investing more in social media advertising, with support from the Sky Sports social media channels. If you want to advertise your own GOLFNOW tee time offers to younger golfers this is an effective way to reach your target audience.



Digital Advertising

Want to promote a special offer to golfers in your area? You can harness the power of targeted digital advertising through GOLFNOW and Sky. Just get in touch with your account manager with offer details.



Digital Video

GOLFNOW will be marketed across a range of Sky digital video platforms, including their video on-demand service, the Sky Sports YouTube channel and more.



Digital Integration

And GOLFNOW has also been integrated into the skysports.com/golf website with a booking widget live in golf content so Sky users can search tee times and book directly.

Join GOLFNOW to benefit from our £2m Sky advertising campaign, grow your revenue and attract new visitors to your club. Contact our Account Management Team at sales@golfnow.co.uk or by calling **02895 680 288** or **+353 1800 852 935 (ROI)**.