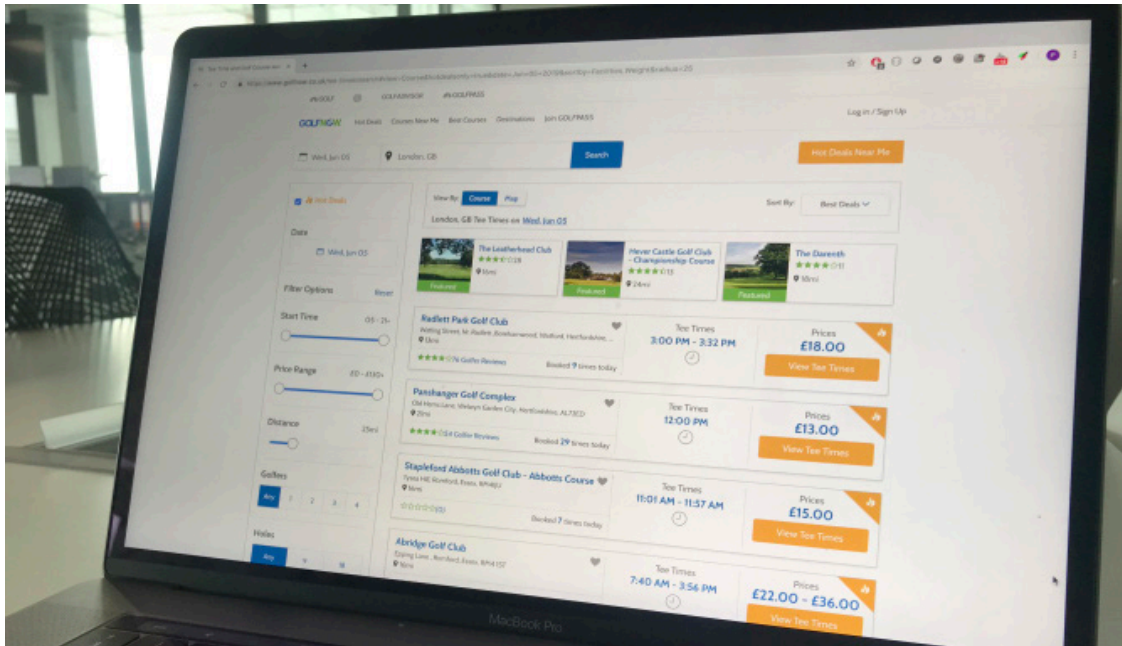


# Premium Marketing Programme

business.golfnow.co.uk



**215,000**  
 golfers in our  
 database

**300%**  
 more page  
 views in 2018

**10 Million**  
 page views in 2018

## Exclusive opportunities, outstanding exposure

Our Premium Marketing Programme (PMP) gives your course unmatched presence and visibility, helping thousands of active and dedicated golfers see and play your tee times first. On average, PMP clubs gain 300% more page views than those not on our PMP program.

### Features



#### First find

Search-driven enhancements include exposing premium marketing partners where golfers book their rounds. Optimum placement at the top of desktop and app search results, appearing as an organic find, drives increased exposure and tee time sales.



#### Hit "send"

Put your business up front with placement in local and national email campaigns, including Featured Course messages and more. Get the word out using GOLFNOW's database and make something good happen.



#### Support for all seasons

Exclusive digital ads, customised for your course, run on golfnow.co.uk, WorldGolf.com, GolfEurope.com and location/destination pages. One click takes golfers directly to your tee times, providing a straight path to your business as well as providing lead generation for travelers looking to stay and play your course.



#### Must-play destinations

When golfers travel to play, make sure yours is on their itineraries via placement on the GOLFNOW Destinations page. Offer attractive golf-only packages or combine tee times and accommodations to put your course among the attractions that can't be missed.

### Find your solution

GOLFNOW helps golf courses like yours build lasting relationships with golfers by providing innovative technologies, professional services and dependable support, 24/7/365.

GOLFNOW and BRS GOLF are part of the GOLF family of brands, serving more than 7,000 course partners worldwide.

- The UK & Ireland's leading online tee time provider since 2005
- Serving 2,200+ courses
- Trusted by more than 500,000 golfers
- In partnership with GOLF Channel



To learn more about our offerings, contact our Account Management Team at [sales@golfnow.co.uk](mailto:sales@golfnow.co.uk) or by calling Freephone Number: **00800 780 88888**.