

# Flexible Memberships

**Free for clubs using BRS GOLF**

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**Take management out of flexible memberships**

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**Attract new members**

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**Points based green fees**

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**Improve member retention**

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**Fully integrated with BRS GOLF**

Introducing flexible membership management software, free of charge, from BRS GOLF. Technology designed to grow the game.

## Club benefits

- Grow membership**  
Attract golfers looking for a flexible approach to golf club membership that reflects their busy lives and family commitments. Statistics show this type of membership is growing.
- No cost**  
As part of our commitment to growing the game of golf, BRS GOLF is offering customers its Flexible Memberships solution for free.
- Save time**  
Our self-managing system means you can ditch manually deducting points and managing it in Excel. Save hours of admin.
- Fully integrated**  
See flexible membership bookings, points deducted from members' online wallets and wallet top-ups at a glance in the Admin Tee Sheet.

## Golfer benefits

- Flexibility**  
A membership for the modern lifestyle. Attract new golfers and retain members who don't get out to play as often as they'd like.
- Points Wallets**  
Your flexible members can easily top-up points to their wallet anytime, anywhere and use it for their green fees.
- Fully integrated**  
Works perfectly inside the existing BRS GOLF members website or app. Clubs can keep members up to date with emails and in-app push notifications.
- Online booking**  
Once a flexible membership is activated and the golfer has topped up their wallet they can easily book online via the BRS GOLF members site and app.

To learn more about our offerings, contact our Account Management Team at [sales@golfnow.co.uk](mailto:sales@golfnow.co.uk) or by calling **Freephone Number: 00800 780 88888**.